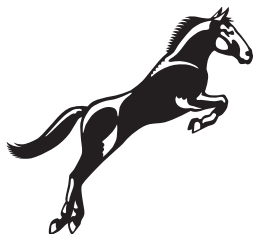


CrossMedia Language Inc.

2021



CrossMedia
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[Listening]

Let's Practice Listening English with Phonics

(フォニックス英語リスニング)

Jumique Imai

336 pages + downloadable audio

Softcover / ISBN 978-4-295-40439-2

Let's improve your English through the Phonics method with renowned author Jumique Imai! In using this book, you will listen to a piece of audio, of which you will then immediately transcribe into English words that you will learn to understand. By practicing pronunciation, not only will you become a better English speaker, but you will also become better at listening and comprehending.



[Pronunciation]

Let's Practice Reading Aloud English with Phonics

(フォニックス英語音読)

Jumique Imai

304 pages + downloadable audio

Softcover / ISBN 978-4-295-40573-3

This entry into Jumique Imai's English learning books focuses upon reading practice. Within the book is a vast array of dialogues and passages for your reading practice, examples of which include voice messages, diaries, advertisements, articles, presentations, and supermarket announcements. Charts that guide your pronunciation of vowels and consonants, of which form those difficult to pronounce words, are included within. Also included are tongue twisters that ensure the strengthening of the muscles in your mouth and confidence in your English!



[English pronunciation]

Born in New York: The Mightiest English Pronunciation Method

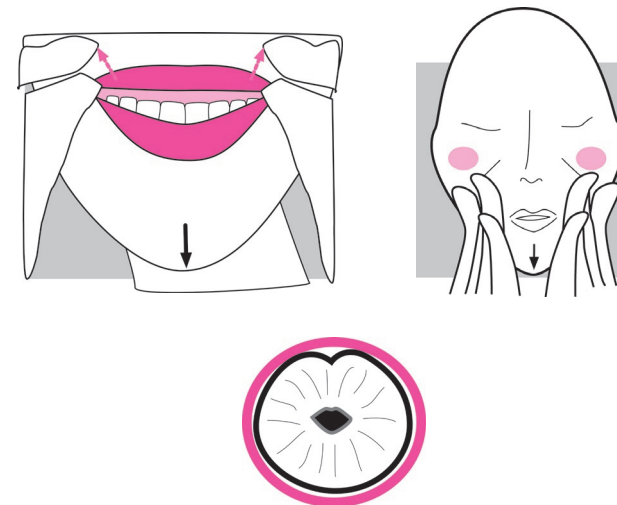
(ニューヨーク発 最強英語発音メソッド)

Haruka Moriyama

256 pages + an audio CD (downloadable audio) + videos online

Softcover / ISBN 978-4-295-40209-1

Would you like to lose your poor pronunciation and be understood more easily, or sound more like a native English speaker? With the mighty Slide Method, you too can master English pronunciation, as taught by the author, Ms. Moriyama, at her school in Times Square, New York! In this book, she shares how to use your lips, tongue, chin, and more to transform your speech so you can talk with confidence.





[Vocabulary]

1100 Essential English Words for Daily Conversations (Picture Dictionary)

(イラストだから覚えられる 会話で必ず使う英単語 1100)

Text by Tatsuya Ishii / Illustrated by Shinsaku Kamimura

336 pages + downloadable audio

Softcover / ISBN 978-4-8443-7477-0

Rights sold to: Taiwan

A picture is worth 1000 words so how about a picture dictionary? Clear illustrations make it easy and efficient to memorize these 1100 essential words. Complete with pronunciation symbols, example sentences, synonyms and related words, it also offers a guide on how to learn vocabulary more effectively.



[Business English]

Polite English in Business

(ビジネス英語の敬語)

Beethoven Asami

280 pages + an Audio CD (downloadable audio)

Softcover / ISBN 978-4-8443-7753-5

Many people are afraid of making mistakes in class? But how about making mistakes in business?! Even though we may use correct vocabulary and grammar, they may not always be appropriate or even sound rude! So, this book is full of appropriate examples for various business situations indicated by one, two or three stars. It also features “casual” and “NG” marks so you can easily understand how polite or rude they are.



[Vocabulary]

1200 Essential English Words for Daily Life and Business (Picture Dictionary)

(イラストだから覚えられる 日常生活や仕事で使う英単語 1200)

Text by Tatsuya Ishii / Illustrated by Masahito Yato

368 pages + downloadable audio

Softcover / ISBN 978-4-295-40266-4

Volume 2 of our bestselling Picture Dictionary series brings you 1200 more essential words for business and daily life. Complete with illustrations, over 1000 synonyms and related words, and more, this powerful learning tool will help you achieve your goals more effectively and efficiently.



[Business English]

English for Doing Business Worldwide

(ビジネスで世界を相手にする人の英語)

Shuichiro Ueyama and Jamie Spittal

272 pages + an Audio CD (downloadable audio)

Softcover / ISBN 978-4-8443-7439-8

With lively business conversations based on Shuichiro Ueyama's SONY UK experiences and beyond, this book offers unique insights into business English. Written by Japanese and British co-authors with important, useful phrases, this book comes highly recommended by Shuichiro's business partner and lifelong friend, Richard Branson (Founder of the Virgin Group).



[Business English]

Business English for New Employees

(新社会人の英語)

Hiroki Kaito and Lauren Keys

272 pages + an audio CD (downloadable audio) +
downloadable templates

Softcover / ISBN 978-4-295-40297-8

Whether you are looking to learn essential or advanced phrases in business, this is the book for you. English phrases are helpfully sorted by occupation, from engineering and logistics to accounting, overseas sales, and public relations. You can easily download email templates and use natural expressions for a wide range of business.



[Business English]

Creating Logical and Moving Presentations

(ロジカルに伝わる 英語プレゼンテーション)

Yuka Eto

320 pages + downloadable audio + downloadable templates

Softcover / ISBN 978-4-295-40504-7

Do you want to improve your presentation skills? Written by a bilingual and bicultural author Yuka Eto, this book offers unique insights into giving compelling presentations. Readers will learn to create attractive slides with the 3Cs (clear, convincing, concise) in mind. The author divulges invaluable information within, including such aspects as interactive presentation ideas and methods for keeping audience attention.



[Business English]

Business English Expressions of Email and Messaging Apps

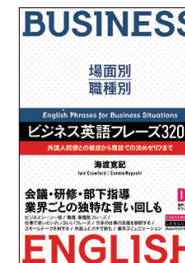
(ビジネス E メール・チャットツールの英語表現)

Yoshitaka Matsuura

336 pages + downloadable templates

Softcover / ISBN 978-4-295-40362-3

Do you want to improve your written business English? How about sending that perfectly worded email? This book includes the key phrases for all your business email and messaging needs! Included within is access to 100 email templates and 500 expressions, of which all stem from the authors personal experience within the international marketing industry, having worked for McCann Erickson, a leading global marketing services company.



[Business English]

3200 English Phrases for Business Situations

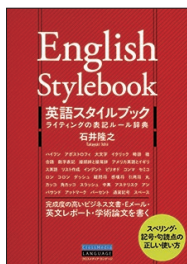
(場面別・職種別 ビジネス英語フレーズ 3200)

Hiroki Kaito, Ian Crawford, and Connie Hayashi

400 pages + downloadable audio

Softcover / ISBN 978-4-295-40415-6

Have you ever thought about improving your business English? How about through a phrase book? Well, here you are! This book contains a variety of business conversations and phrases from many different situations within the business sector, of which include in-house conversations, language for specified jobs and fields, social events, small talk in the office, and general communication. The 3200 simple and easy-to-use phrases contained within are divided clearly by situation and context.



[Writing]

English Stylebook: Punctuation guide

(英語スタイルブック ライティングの表記ルール辞典)

Takayuki Ishii

304 pages

Softcover / ISBN 978-4-295-40319-7

Rights sold to: Taiwan

The importance of punctuation in writing cannot be undersold! Many editors, journalists and writers refer to punctuation guides frequently. From Native English speakers to beginners in English, editors of academic journals to news writers, a punctuation stylebook is critically important for you! This book displays 317 punctuation rules with examples sentences to help you correctly use punctuation and produce brilliant written English.



[Conversation]

Rules for English Numbers

(英語の数字ルールブック)

Naohiko Kitaura and Yuka Eto

240 pages + downloadable audio

Softcover / ISBN 978-4-295-40542-9

Have you ever struggled to catch the price of something when shopping abroad? Or have you ever had difficulty understanding time when making plans? With their various rules and quirks, numbers pose a difficulty to even the most advanced English speakers. With this book you will learn to how to handle various types of numbers, from prices and dates to phone numbers and large figures.



[Travel English]

English Expressions through Signboards, Road Signs, Labels and Packages Complimented by Photos

(写真で見る 看板・標識・ラベル・パッケージの英語表現)

Hana Kawashima Ransom

288 pages

Softcover / ISBN 978-4-295-40248-0

Have you ever been confused in a foreign country when you saw a signboard, label, or package? This book includes key English expressions and 200 photos from the US and the UK. Not only for people who go overseas, this book also provides invaluable knowledge for anyone making English signs for foreign visitors.



[Conversation]

Gestures and Body Languages with English Expressions Complemented by Photos and Videos

(写真と動画で見る ジェスチャー・ボディランゲージの英語表現)

Hana Kawashima Ransom

192 pages + downloadable audio + videos online

Softcover / ISBN 978-4-295-40472-9

Gestures and body language account for upwards of 55% of communication, making them very important! These body languages can differ greatly depending on where you live. This book displays various non-spoken forms of communication that are used in English-native speaking countries. Contained within are various pictures of American models acting out these body language features and gestures. Videos of the models performing these actions are also provided.



[TOEIC L&R TEST]

Quickly Mastering the Listening Section of the TOEIC® LISTENING & READING TEST

(TOEIC® L&R テスト リスニングスピード攻略)

Junnosuke Hamasaki

272 pages + an Audio CD (downloadable audio)

Softcover / ISBN 978-4-295-40108-7

This book describes the Listening Section of the TOEIC L&R. The author, Junnosuke Hamasaki, is one of the most charismatic TOEIC teachers in Japan, and has scored the maximum 990 points over 50 times! This book is for busy people who have to get their target score as quickly and efficiently as possible.



[Conversation]

Enjoy Speaking Like a Native in English Conversation!

(英語でネイティブみたいな会話がしたい!)

Jumique Imai and Tracey Kimmeskamp

304 pages + an Audio CD (downloadable audio)

Softcover / ISBN 978-4-8443-7457-2

Co-written by Japanese and British authors, this book is packed with cool English phrases commonly used in American and British films and dramas. Filled with funny short dialogues, you can enjoy learning and using natural phrases while sharing a laugh with those around you!



[TOEIC L&R TEST]

Quickly Mastering the Updated Question Formats of the TOEIC® LISTENING & READING TEST

(TOEIC® L&R テスト 新形式スピード攻略)

Tatsuya Ishii

288 pages + an Audio CD (downloadable audio)

Softcover / ISBN 978-4-295-40081-3

Since the 2016 update to the TOEIC L&R, seven new question formats have appeared in Part 3, 4, 6 and 7. This book focuses on the key changes and describes each pattern, with sample questions and exercises for you to try. With clear explanations and full of helpful advice, Tatsuya Ishii is also a highly sought-after TOEIC teacher and author with more than 30 TOEIC and English learning books spanning 20 years!



[How-to]

How to Learn English for Busy People: Tackling the TOEIC® TEST and Business English at the Same Time

(忙しい人の TOEIC® テストとビジネス英語の同時学習法)

Katsuya Ureshino

224 pages

Softcover / ISBN 978-4-8443-7401-5

Time is money and both are often in short supply. The author is a successful businessperson who understands this and has scored over 900 points in the TOEIC L&R, which resulted in a new job and more opportunities to use English. Now he wants to share his tips with busy people like you who want to learn English more efficiently for the TOEIC and for business at the same time.



[Conversation about Japan]

3000 English Phrases for Conversations with Visitors to Japan

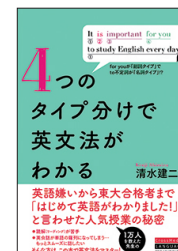
(日本で外国人を見かけたら使いたい英語フレーズ 3000)

Mayuko Kurosaka and Colleen Sheils

376 pages + downloadable audio

Softcover / ISBN 978-4-295-40134-6

How do you start conversations in English and make friends with people from overseas? With their unique cultural and travel experiences, Japanese and American co-authors wrote this book to help you do just that with 3000 simple and easy-to-use phrases.



[Grammar]

Understanding English Grammar with Four Simple Categories

(4つのタイプ分けて英文法がわかる)

Kenji Shimizu

240 pages

Softcover / ISBN 978-4-8443-7418-3

This book shows you how to categorize English grammar into four basic types: Nouns, Verbs, Adjectives, and Adverbs. With this skill, understanding English grammar will become easier to understand and use.



[Conversation about Japan]

200 Questions that Visitors Often Ask about Japan

(外国人から日本についてよく聞かれる質問 200)

Masayasu Morita and Kan Andrew Hashimoto

240 pages + an Audio CD (downloadable audio)

Softcover / ISBN 978-4-295-40157-5

All 200 questions in this book come from overseas visitors asking members of Japan Tour Guide. And some are unique and surprising even for Japanese people! With this book, you can grow confident in your answers about Japan while learning new and remarkable things—plus, gain insights into how foreigners think and what they want to know!



[Conversation]

English Speaking Power: An Integrated Four Skills Approach + α

(英語スピーキング力 4技能+αで全方位から集中攻略)

Ichizo Ueda

304 pages

Softcover / ISBN 978-4-8443-7491-6

Impact your English communication abilities with an integrated four skills + α approach. By developing your listening, speaking, reading, and writing skills together with vocabulary and grammar, you can also have dramatic effects on business and academic presentations, speeches and discussions. With sample tests for EIKEN, TOEIC S&W, TOEFL iBT, and IELTS, this book also shows you how to practice to get good speaking test scores.



[Vocabulary]

Frequently Used Foreign Words for Intellectuals in English

(知的な人がよく使う 英語の中の「外来語」)

Rino Aoyagi

256 pages

Softcover / ISBN 978-4-295-40187-2

Do you know which words are bona fide English expressions or not? Do you want to avoid making a faux pas in your speech or writing? This book will familiarize you in foreign words that are frequently used by intellectuals in both written and spoken English; and not only with the common expressions from French, Latin, and Greek, but also Arabic, Russian, Japanese and more!

About Us

CrossMedia Language Inc. is a new publishing house established in 2014 in Tokyo. Our main publications are:

- language learning books for Japanese speakers
- textbooks for language examinations (especially TOEIC Tests)

What is CrossMedia Language?

CrossMedia + Language

With various ways of learning languages crossing different media, we go far beyond just the study of languages. We communicate globally, share ideas and experiences, and develop cross-cultural relationships both socially and professionally. CrossMedia Language Inc. publishes language-learning materials to support our readers across the world in the pursuit of their hopes, goals, and dreams.

CrossMedia Group companies

- CrossMedia Publishing Inc. (business books publishing)

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